

Sali Li

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Academic Experience

2007—Present Assistant Professor of Management, Lubar School of Business, University of Wisconsin—Milwaukee

Education

Ph.D. Strategic Management & International Business University of Utah, Salt Lake City, UT	2007
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Dissertation Title: Resource Abandonment in Firms: Approaches, Timing and Effects
This dissertation takes a dynamic resource based view to examine the phenomena of resource abandonment and its implications for balancing between the errors of commission and omission in managing strategic resources, especially technological resources.

Committee: Anu Phene (Co-chair), Bill Hesterly (Co-chair), Karin Fladmoe-Lindquist, Nile Hatch, John Kircher

Master of Diplomacy and International Commerce University of Kentucky, Lexington, KY	2003
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Bachelor of Laws in Maritime Dalian Maritime University, Dalian, Liaoning, P. R. China	2001
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Publications and Accepted Papers

Ferreira, M., Li, S., Lopes, M. & Serra, F. 2007. Cross-border acquisitions of foreign firms in Portugal and of Portuguese firms abroad: Exploration and exploitation through acquisitions. *Economia Global e Gestão*, forthcoming.

Li, S., Tallman, S. 2006. The effects of knowledge strategy and international diversity on MNEs' performance after the shock of Sep 11th attacks. in the *Best Paper Proceedings*, Academy of Management Meeting, Atlanta.

Li, S., Madhok, A., Plaschka, G., & Verma, R. 2006. Supplier Switching inertia and Competitive Asymmetry: A Demand Side Perspective. *Decision Sciences Journal*, Volume 37, Issue 4, 547-576.

Li, S., Tallman, S., & Ferreira, M. 2005. Developing the eclectic paradigm as a model of global strategy: An application to the impact of the Sep 11 terrorist attacks on MNE performance levels. *Journal of International Management*, Volume 11, Issue 4, 479-496.

Li, S. 2001. The development of Chinese logistics in the new economy, *Commerce Research*, Volume 5, 147-149. (in Chinese).

Under Review

Madhok, A., & Li, S. 2006. Firms' comparative advantage: Inter-firm heterogeneity revisited. Invited for the 2nd round revision, Strategic Management Journal.

Conference and Invited Presentation

Li, S. 2006. Resource abandonment and value creation: An analysis of market value creation of divestiture. Accepted for presentation at Strategic Management Society Annual Conference, Vienna, Austria, 2006.

Li, S. & Hesterly, W. 2006. Real option or real 'option trap'? Examining the effects of real option reasoning in patent abandonment timing. Accepted for presentation at Academy of Management Annual Conference, 2006. (BPS)

Li, S., Tallman, S. 2006. The effects of knowledge strategy and international diversity on MNEs' performance after the shock of Sep 11th attacks. Accepted for presentation at Academy of Management Annual Conference, 2006. (IM) Selected for the Best Paper Proceedings.

Li, S., Schulze, W., Li, Z. 2005. Knowing Better of the Sea: A Study of Serial Entrepreneurship in China. Accepted for presentation at Academy of International Business Annual Conference, Beijing, China, Jun, 23-26, 2006; Academy of Management Annual Conference, 2006. (ENT)

Phene, A., Almeida, P., & Li, S. 2005. The role of ethnic communities in innovation: An analysis of Indian inventors in the U.S. Presented at Academy of International Business Annual Conference, Beijing, China, Jun, 23-26, 2006.

Li, S., Schulze, W., Li, Z. 2005. Knowing Better of the Sea in the Second Plunge: A Study of Serial Entrepreneurship in China. Presented at Academy of International Business Annual Conference, Beijing, China, Jun, 23-26, 2006.

Li, S., Tallman, S. 2006. The effects of knowledge strategy and international diversity on MNEs' performance after the shock of Sep 11th attacks. Coauthor (Tallman) being invited to present at the University of Kansas, March 17, 2006.

Li, S. 2005. When to adopt a new organizational design? A study of internal hybrid. Accepted for presentation at the Western Academy of Management, Long Beach, CA. (withdrew due to schedule conflicts).

Li, S. 2005. Resource Abandonment and Real Options: A Study of Patent Abandonment. Presented at Schulich Business School, York University, Toronto, Canada.

Li, S., Madhok, A., Plaschka, G., & Verma, R. 2005. Buyer-Supplier Relationship and Switching Inertia. Presented by Verma at Annual Decisions Science Institute Conference, San Francisco 2005.

Phene, A., Almeida, P., & Li, S. 2005. Ethnic communities and knowledge transfer: An analysis of Indian inventor networks in the U.S., Presented at Strategic Management Society Annual Conference, Orlando, Florida, Oct, 22, 2005.

Li, S. 2005. Can internal hybrids rule over the hierarchy? A study on the boundaries of internal hybrids. Presented at Academy of Management Annual Conference, Honolulu, HI, Aug, 8, 2005. (OMT)

Li, S., Tallman, S. 2005. The effects of knowledge strategy and international diversity on MNEs' performance after the shock of Sep 11th attacks. Presented at Academy of International Business Annual

Conference, Quebec city, Canada, Jul, 12. 2005.

Li, S., Ferreira, M., & Tallman, S. 2005. Developing the eclectic paradigm to a model of global strategy: An application to the impact of Sep. 11th terrorist attacks on MNEs' performance. Presented at the 6th Annual International Business Research Forum (Global Security Risks and International Competitiveness) in Temple University, Philadelphia, PA, April 2, 2005.

Ferreira, M., Li, S. 2005. Cross border acquisitions of foreign firms in Portugal and of Portuguese firms abroad: Exploration and exploitation through acquisitions. Presented by Ferreira at the Western Academy of Management, Las Vegas, NV, 01-Apr-2005.

Verma, R., Plaschka, G., Madhok, A., & Li, S. 2004. Value Added Services, Product Innovation and Switching Inertia. Presented by Verma at INFORMS Annual Meeting, Denver, Co, Oct, 24. 2004.

Madhok, A., & Li, S. 2004. Ricardo revisited: The resource-based view, comparative advantage and competitive heterogeneity. Presented at the Organization Science Fall Conference, 2004, Tuck Business School. Hanover, NH, November 7, 2004.

Li, S., Ferreira, M., & Tallman, S. 2004. Developing the eclectic paradigm to a model of global strategy: An application to the impact of Sep. 11th terrorist attacks on MNEs' performance. Presented at AIB-SE, Knoxville, TN, November 10 -12, 2004.

Teaching Experience & Awards

Summer 2005

Advanced Strategic Management (MGT 5700) – mean overall teaching rating – 5.34/6.0

Awards

Doctoral Student Teaching Excellence Award of David Eccles School of Business, University of Utah, 2005
 Doctoral Student Teaching Award of Management Department, University of Utah, 2005

Academic Honors, Grants and Fellowships

Graduate Research Fellow, University of Utah, 2006.
 Academy of Management 2005 Scholarship Funds
 University of Utah Travel Award 2004-2005 2005-2006
 Graduate Assistant Scholarship of University of Kentucky
 International Affairs Scholarship of University of Kentucky
 Gifted Student of Dalian Maritime University
 Academic Excellence Scholarship of Dalian Maritime University

Professional Development

The CIBER Global Seminars, Memphis, TN, 2007.
 SMS PhD workshop, Vienna, Austria. 2006.
 Academy of Management BPS Doctoral Consortium, Atlanta, Georgia, 2006.
 Academy of International Business Doctoral Consortium, Beijing, China, 2006.
 The second annual JIBS/AIB paper development workshop, Quebec, Canada, July 2005.
 New Doctoral Student Consortium Academy of Management meeting 2004, New Orleans, USA, August 2004.
 Strategy Winter Conference 2003, 2004, BYU-The University of Utah, USA.
 “Modeling-as-theorizing” workshop by David Whetten, University of Utah, 2004.

Professional Service

Ad-hoc Reviewer, Journal of International Management
 Reviewer for the Academy of International Business, SE, 2004.
 Reviewer for the AOM - International Management Division – 2005, 2006.

Reviewer for the AOM (Academy of Management) - BPS – 2004, 2005, 2006.

Reviewer for the Western Academy of Management 2005, 2006.

Reviewer for the Academy of International Business, Track 1. 2005, 2006.

Discussant for the AIB-SE, Knoxville, TN.

Coordinator of the pre-AOM PhD student conference at the Management Department, David Eccles School of Business, 2005, 2006

Serve on the Management Department Student Advisory Committee, David Eccles School of Business, 2006

Professional Experience

Visiting scholar at the Schulich School of Business, York University, Ontario, Canada, Nov-Dec, 2005.

Graduate Assistant in the Office of International Affairs in University of Kentucky, 2002 to 2003

Assists with Cross Culture Workshop, Orientation Week and other programming. Also in charge of the Cosmopolitan Club.

Intern in the Office of International Affairs in University of Kentucky, Dec 2001-May 2002

Chaired the Orientation Week committee, assisted with programming and maintained the website.

Insurance actuary in the maritime department, China Ping'an Insurance Co. Dalian Branch, Feb-Jul 2001

Investigated a case of nitrogenous fertilizer wet damage in Ningbo, which lost nearly 100 thousand USD.

Translator and International Guide, Shenyang Travel Service, China, Jul-Sep 1999

Guided two groups of international tourists on the Silk Road.

Consultant, Liaoning International Service Center, China, Jan -Feb 1999

Responded to customers' questions about the Immigration Law of Canada and U.S.A.

Membership

Academy of Management

Academy of International Business

Strategic Management Society

References

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